



## THE PROTECTION OF PERSONAL INFORMATION ACT (POPIA)

### PRIVACY POLICY

#### Introduction

This Privacy Policy governs the manner in which Bravo Brands (Pty) Ltd and its subsidiaries, branches and divisions as defined at the end of this document ("Bravo") protects personal information collected by means of their websites.

For purposes of this policy, "collected" refers to, but is not limited to collecting, receiving, recording, organising, collating, storing, updating, retrieving, altering, using, disseminating, distributing, merging, linking, blocking, degrading, erasing or destroying of any personal information.

#### By using this Website you are agreeing to the use of your information as described in this Privacy Policy.

This Privacy Policy may be supplemented or amended from time to time by Privacy Policies that are specific to certain areas of Bravo's Websites (e.g., marketing). If you have any questions regarding this Privacy Policy, please contact Bravo's Information Office by using the link or sending an email to [popi@bravobrand.com](mailto:popi@bravobrand.com).

#### Information collection

As a visitor, you do not have to submit any personal information in order to use the Website. This Website only collects personal information that is specifically and voluntarily provided by visitors. Such information may consist of, but is not limited to, your name, current job title, company address, email address, and telephone and fax numbers.

Bravo may also store and maintain any content that you provide, including but not limited to postings on any blogs, forums, wikis and other social media applications and services that Bravo may provide. Bravo does not usually seek sensitive information (e.g., data relating to race or ethnic origin, religious beliefs, criminal record, physical or mental health, or sexual orientation) from visitors. Bravo will, where necessary, obtain your explicit consent to collect and use such information.

#### Log information, cookies, and web beacons

This site collects standard internet log information including your IP address, browser type and language, access times, and referring website addresses. To ensure that this Website is well managed and to facilitate improved navigation, Bravo or our service providers may also use cookies (small text files stored in a user's browser), or Web beacons (electronic images that allow this Website to count visitors who have accessed a particular page and to access certain cookies) to collect aggregate data.

#### Information use

On occasion you may choose to provide personal information via this site to Bravo, such as to request communications about specific products and services. In such cases, the information you have submitted will be used to manage your request for statistical purposes. Bravo may also use said information for marketing purposes, or to send you promotional materials or communications regarding products and services that Bravo considers may be of interest to you. Bravo may also contact you to seek feedback on products and services provided or for market or other research purposes.

Your personal information may also be used to protect our rights or property and that of our users and, where appropriate, to comply with legal process. You may at any time request that Bravo discontinue sending you emails or other communications generated in response to your provision of personal information via this Website.

#### Disclosure of information to third parties

Bravo may provide your personal information to our business partners, trusted affiliates and other third parties in order to provide you with products and services that could be of interest to you and conduct market or other research. All of these disclosures may involve the transfer of personal information to countries or regions without data protection rules similar to those in effect in your area of residence. Personal information may also be disclosed to law enforcement, regulatory, or other government agencies, or to other third parties, in each case to comply with legal or regulatory obligations or requests.

By providing information through this Website, you are consenting to the disclosures described above.

#### Period of holding Personal Information

It is Bravo's intention to retain personal information for so long as it remains accurate and is required by law or until instructed to dispose thereof.

#### Blogs, forums, wikis, and other social media

This Website may host various blogs, forums, wikis, and other social media applications or services that allow you to share content with other users (collectively "Social Media Applications"). Any personal information or other information that you contribute to any Social Media Application can be read, collected, and used by other users of that Social Media Application over whom we have little or no control. Therefore, Bravo is not responsible for any other user's use, misuse, or misappropriation of any personal information or other information that you contribute to any Social Media Application.

#### **Access to information**

Visitors who would like to request access to their information, to update their details, or unsubscribe from communications should contact Bravo's Information Office using the link or by sending an email to [popi@bravobrand.com](mailto:popi@bravobrand.com). In all cases Bravo will treat requests to access information or change information in accordance with applicable legal requirements.

#### **Information security**

Bravo has in place reasonable commercial standards of technology and operational security to protect all information provided by visitors via this Website from unauthorised access, disclosure, alteration, or destruction.

#### **Changes to our Privacy Policy**

Bravo may modify or amend this Privacy Policy from time to time at its discretion. When we make changes to this Statement, we will amend the revision date noted on this Policy, and such modified or amended Privacy Policy shall be effective as to you and your information as of that revision date. We encourage you to periodically review this Privacy Policy to be informed about how we are protecting your information.

#### **Children's privacy protection**

We understand the importance of protecting children's privacy in the interactive online world. This Website is not designed for or intentionally targeted at children 18 years of age or younger. It is not our policy to intentionally collect or maintain information about anyone under the age of 18.

#### **Visitors' questions**

If you have any questions or concerns regarding your privacy while using this Website, please direct them to our Information Office using the link or by sending an email to [popi@bravobrand.com](mailto:popi@bravobrand.com).

- Revised: 2021/06/18

#### **"Bravo" includes:**

**Bravo Brands (Pty) Ltd**  
**Bravo Group Manufacturing (Pty) Ltd**  
**Bravo Group Properties (Pty) Ltd**

**Registration number: 2007/012824/07**  
**Registration number: 1991/005029/07**  
**Registration number: 2006/018611/07**